UCF NSSE Workgroup

Refined Problem Statement: Communication in the Discipline or Communication Across the Discipline (NSSE data indicated that UCF students wrote fewer long and short papers than peer institutions)

(Note: discipline faculty may not have content knowledge in communication)

Objectives

1. Increase writing opportunities within the discipline
2. Increase oral presentation opportunities within the discipline
3. Improve quality of communication (oral and written)

Potential Solutions and Implementation Strategies

1. Writing across the curriculum.
2. Video tape with critiques
3. Writing and oral portfolios
4. Examine Gordon Rule
5. Look at web courses and affect on communication
6. Provide “support” for faculty to teach communication
7. Tie communication to undergraduate research
8. Integrate communication into the discipline curriculum
9. Add engagement question on student evaluation of instruction

Key Personnel

School of Communication, Program faculty (representatives from each college or major discipline area), GEP, Writing Center, English Department, Distributed Learning, FCTL, OEAS, SDES
Split into two groups: Oral Communication and Written Communication

Projected Timeline

Resources

Faculty development resources
Bring in experts

Assessment